			School of Bu	siness						
		Bachelor of	Business Adm	inistration	in MAM	[
		Pr	ogram Structu	re 2023-27	7					
		ASSESSMENT I	PATTERNS (C	ommon for	All Seme	esters)				
			COURSI	ES						
	CONTINUOUS INTERNAL EXAMINATION (CIE)						Semester End Examination (SEE)			
		Rubric and	Assessment To	ols				Course	Total	
Course Type	QUIZ 1/AAT	CAT1	QUIZ2/AAT	QUIZ2/AAT CAT2 LAB LAB Test Course- based Marks Project			Max. Marks			
Theory	20	30	20	30	0	()	0	100	100
Blended	0	30	0	30	20	2	0	0	100	100
sive	0	30	0	30	20	()	20	100	100
		Rubr	ic for Course-l	oased Proj	ect			ı	<u>. </u>	ı
	Tymo of		CIE Marks (Rubric)		ı		1		
S.No.	Type of Assessment Tools PPP		TS1	TS	32	Viva Total		Total		
1	Course-based	5	5	5		4	5	20		
DACC DEC	Project Work UIREMENTS									
permitted to Condition2- Condition3- *-: Students	Condition 1-Continuous Internal Examination (CIE) -Should secure 30% of marks in every individual assessment in the CIE and 40% in total; otherwise not termitted to appear in SEE; Condition 2-Semester End Examination (SEE) or End Term Examination (ETE)-should secure 40% in the SEE/ETE Condition 3- The overall marks both CIE and SEE together should be more than or equal to 40% to declare pass in a Course. *-: Students have to secure minimum 30% marks in each assessment to eligible for appearing in ETE/SEE.(minimum 3 marks in QUIZ 1/AAT and QUIZ2/AAT)									
		ks each in both CAT1 & CAT2). Sam mum 40 marks separately in ETE/SE					.1	.: a		
PPP(Prelim inary	To submit the PPP students; After Quiz	before the Quiz1 by a group of 4 z-1 the course faculty shuold approve the student group to commnece the	The preliminar	y project pl ters. It outli current indu	an (PPP) nes the pr stry/gove	provides oject's o rnment p	an initi bjective policy, p	al, overvieves, relevance roposed me	w of the pro to the pro thodology	and expected
TS1 (Technical Seminar 1)	projeen	After Quiz-1		d Quiz, the	<u> </u>					of th status byh all
TS2 (Technical Seminar 2)		After CAT-1	After CAT1 th	ne course fa	culty mer	nber sho	uld take	trhe 2nd re	eview of th	e status byh all the
VIVA		After CAT-2	After CAT2 the student groups	ne course fa	culty mer	nber sho	uld take	trhe 2nd re	eview of th	e status byh all the
	~	RI	UBRICS							
Lab	Rubrics 1	Rubrics 2 (marks)	Rubrics 3 (.	.marks)	Rubri	cs 4 (m	arks)	Rubrics	by the res	pective faculty hand
Project	Rubrics 1	Rubrics 2 (marks)	Rubrics 3 (.	.marks)	Rubrie	cs 4 (m	arks)	Rubrics	by the resi	pective faculty hand
	(marks)		- 0.	2022				J	.,	I would half
		Pr First Semester- Bac	ogram Structu			in MAN				
		rifst Semester- Bac	neior of Dusine		edit Struc					
Sl. No.	Course Code	Course Title	Course Type	L	T	Р	S	Credits	Hours	Course Category
1		Financial Accounting	Theory	3	0	0	0	3	3	Major
2		Principles of Management	Theory	3	0	0	0	3	3	Major
3		Business Economics	Theory	3	0	0	0	3	3	Major
5		Marketing Theory and Practices Business Mathematics	Theory	3	0	0	0	3	3	Major
6		IT for Business Management	Theory Integrated	2	0	0	0	3	4	Multidisciplinary SEC
7		Basic Reading and Writing Skills	Integrated	2	0	1	0	3	4	AEC
8		Indian Constitution	Theory	3	0	0	0	3	3	VAD
		Total credits						24		
	Second Semester-Bachelor of Business Administration in MAM									
				Cre	edit Struc	ture				
Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Credits	Hours	Course Category

Organisational Behaviour

Management and Cost Accounting

Theory

Theory

Major

Major

3		Business Statistics	Theory	3	0	0	0	3	3	Multidisciplinary
		Production and Operations					1			
4		Management	Theory	3	0	0	0	3	3	Major
			J							M14: J 1.
5		IT Tools for Decision Making	Integrated	2	0	1	0	3	4	Multidisciplinary
6		Business Communication	Integrated	2	0	1	0	3	4	AEC
7		Minor 1	Theory	3	0	0	0	3	3	Minor
		Total credits						21		
		Third Semester-Bac	chelor of Busine	ess Admin	istration	in MAN	1			
				Cro						
0	G		g =				_ ~	G ::		G G
Sl. No.	Course Code	Course Title	Course Type	L	T	P	S	Credits	Hours	Course Category
1		Financial Management	Theory	3	0	0	0	3	3	Major
2		Human Resource Management	Theory	3	0	0	0	3	3	Major
3		Supply Chain Management	Theory	3	0	0	0	3	3	Major
4		Business Law	Theory	3	0	0	0	3	3	Major
5		Basics of Automobile Industry	Theory	3	0	0	0	3	3	Major
6		Social Media Analysis	Integrated	1	0	0	1	2	3	AEC
7		Minor 2	Theory	3	0	0	0	3	3	Minor
·		Total credits						20		
		Fourth Semester-Ba	chelor of Rusin	ess Admir	nistration	in MAN	M	20	l	
		Fourth Semester-Ba	Chelor of Busin				¥1.			
				Cro	edit Struc	ture				
Sl. No.	Course Code	Course Title	Course Type	L	T	P	S	Credits	Hours	Course Category
			• •							9 \$
1		Research Methodology	Integrated	2	0	1	0	3	4	Major
2		Auto marketing	Theory	3	0	0	0	3	3	Major
3		Campus to Corporate	Integrated	2	0	1	0	3	4	SEC
4		Elective-I	Theory	3	0	0	0	3	3	Major
5		Elective-II	Theory	3	0	0		3	3	Major
							0			
6		Stock Market Analysis	Integrated	2	0	1	0	3	4	Major
		Human Values and Environment		1	0	0	0			
7		Studies	Theory					2	2	VAD
8		Minor 3	Theory	3	0	0	0	3	3	Minor
		Total credits						23		
		basket (any 2 ou	asket (any 2 out of 3) as per Specialization							
		Credit Structure								
				Cre	edit Struc	cture				
							Credit			
Sl. No.	Course Code	Course Title	L	Cro T	edit Struc P	S	Credit	Hours		
Sl. No.	Course Code			Т	P	S	s	Hours	3	Maior
Sl. No.	Course Code	Dealership Management	L Theory					Hours 3	3	Major
1	Course Code	Dealership Management Sales Management in Automobile	Theory	T 3	P 0	S 0	s 0	Hours 3		,
Sl. No. 1	Course Code	Dealership Management Sales Management in Automobile Industry		Т	P	S	s	Hours	3	Major Major
1	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in	Theory Theory	T 3	P 0	S 0	s 0	Hours 3		Major
1	Course Code	Dealership Management Sales Management in Automobile Industry	Theory	T 3	P 0	S 0	s 0	Hours 3		,
2	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in	Theory Theory	T 3 3 3	P 0 0 0	S 0 0 0	0 0 0	3 3	3	Major
2	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry	Theory Theory	T 3 3 3	P 0 0 stration	S 0 0 0	0 0 0	3 3	3	Major
2		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac	Theory Theory Theory helor of Busine	T 3 3 3 Credit S	P 0 0 stration itructure	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	s 0 0	3 3 3	3	Major Major
2	Course Code Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry	Theory Theory	T 3 3 3 sess Admini	P 0 0 stration	S 0 0 0	0 0 0	3 3	3	Major
2		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title	Theory Theory Theory helor of Busine	T 3 3 3 Credit S	P 0 0 stration itructure	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	s 0 0	3 3 3	3	Major Major
1 2 3 Sl. No.		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance	Theory Theory Theory helor of Busine Course Type	T 3 3 3 Credit S	P 0 0 stration itructure	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	s 0 0	3 3 Credits	3 3 Hours	Major Major Course Category
2		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship	Theory Theory Theory helor of Busine	T 3 3 3 Credit S L	P 0 0 stration itructure	0 0 0 0 in MAM	0 0 0 8	3 3 3	3	Major Major
1 2 3 SI. No.		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and	Theory Theory Theory Helor of Busine Course Type Theory	T 3 3 3 Sess Admini Credit S L 3	P 0 0 stration itructure T 0	0 0 0 n MAM P	s 0 0 0 0 S 0 0	3 3 Credits	3 Hours	Major Major Course Category Major
1 2 3 Sl. No.		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance	Theory Theory Theory Course Type Theory Theory	T 3 3 3 Sess Admini Credit S L 3	P 0 0 stration itructure	0 0 0 0 in MAM	0 0 0 8	3 3 Credits 3	3 Hours 3	Major Major Course Category Major Major
1 2 3 SI. No.		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and	Theory Theory Theory Helor of Busine Course Type Theory	T 3 3 3 Sess Admini Credit S L 3	P 0 0 stration itructure T 0	0 0 0 n MAM P	s 0 0 0 0 S 0 0	3 3 Credits	3 Hours	Major Major Course Category Major
1 2 3 Sl. No.		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance	Theory Theory Theory Course Type Theory Theory	T 3 3 3 Sess Admini Credit S L 3	P 0 0 stration tructure T 0	0 0 0 0 MAM P 0	s 0 0 0 0 S 0 0 0 0	3 3 Credits 3	3 Hours 3	Major Major Course Category Major Major
1 2 3 SI. No. 1 2 3		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project	Theory Theory Theory Course Type Theory Theory Theory Theory Theory Theory	T 3 3 3 3 Credit S L 3 0	P 0 0 stration is tructure T 0 0 0	8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 Credits 3 3 3 3 3 3	3 Hours 3 3 9	Major Major Course Category Major Major SIP Major
1 2 3 SI. No. 1 2 3 4		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV	Theory Theory Theory Course Type Theory Theory Theory	3 3 3 3 Credit S L 3 0 3 3 0 3 3	P 0 0 stration is tructure T 0 0 0 0 0 0 0 0 0 0	8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 Credits 3 3 3 3	3 Hours 3 9 3	Major Major Course Category Major Major SIP
1 2 3 SI. No. 1 2 3 4 5		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction	Theory Theory Theory Course Type Theory Theory Theory Theory Theory Theory Theory Theory	T 3 3 3 3 Credit S L 3 0 3	P 0 0 stration itructure T 0 0 0	8 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 Credits 3 3 3 3 3 3 3	3 Hours 3 3 9 3 3 3	Major Major Course Category Major Major SIP Major Major Major
1 2 3 SI. No. 1 2 3 4 5 6		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management	Theory Theory Theory Course Type Theory	3 3 3 3 Credit S L 3 0 3 3 2	P 0 0 0 0 stration itructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	P 0 0 0 0 0 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 Credits 3 3 3 3 3 3 3 3	3 Hours 3 3 9 3 4	Major Major Course Category Major Major SIP Major Major Major VAD
1 2 3 SI. No. 1 2 3 4 5 5 6 7		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4	Theory Theory Theory Theory Course Type Theory	3 3 3 3 3 Credit S L 3 0 3 0 3 2 3	P 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	P 0 0 0 0 0 0 1 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 Credits 3 3 3 3 3 3 3 3 3	3 Hours 3 3 9 3 4 3	Major Major Course Category Major Major SIP Major Major Major VAD Minor
1 2 3 SI. No. 1 2 3 4 5 6		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development	Theory Theory Theory Course Type Theory	3 3 3 3 Credit S L 3 0 3 3 2	P 0 0 0 0 stration itructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	P 0 0 0 0 0 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 Credits 3 3 3 3 3 3 3 3 3 3 3	3 Hours 3 3 9 3 4	Major Major Course Category Major Major SIP Major Major Major VAD
1 2 3 SI. No. 1 2 3 4 5 5 6 7		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits	Theory Theory Theory Theory Course Type Theory Theory Theory Theory Theory Theory Theory Integrated Theory Integrated	3 3 3 3 3 Credit S L 3 0 3 0 3 2 3 2	P	P 0 0 0 0 0 1 1 0 0 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 Credits 3 3 3 3 3 3 3 3 3	3 Hours 3 3 9 3 4 3	Major Major Course Category Major Major SIP Major Major Major VAD Minor
1 2 3 SI. No. 1 2 3 4 5 5 6 7		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development	Theory Theory Theory Theory Course Type Theory Theory Theory Theory Theory Theory Theory Integrated Theory Integrated	3 3 3 3 3 Credit S L 3 0 3 0 3 2 3 2	P	P 0 0 0 0 0 1 1 0 0 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 Credits 3 3 3 3 3 3 3 3 3 3 3	3 Hours 3 3 9 3 4 3	Major Major Course Category Major Major SIP Major Major Major VAD Minor
1 2 3 Sl. No. 1 2 3 4 5 5 6 7		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits	Theory Theory Theory Theory Course Type Theory Theory Theory Theory Theory Theory Theory Integrated Theory Integrated	T 3 3 3 3 Credit S L 3 0 3 0 3 2 3 2 tt of 3) as p	P	S 0 0 0 1 0 1 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 Credits 3 3 3 3 3 3 3 3 3 3 3	3 Hours 3 3 9 3 4 3	Major Major Course Category Major Major SIP Major Major Major VAD Minor
1 2 3 4 5 6 7 8	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I	Theory Theory Theory Theory Course Type Theory Theory Theory Theory Theory Theory Integrated Theory Integrated Theory Integrated Theory	T 3 3 3 3 3 Credit S L 3 0 3 0 3 2 3 2 tt of 3) as p	P 0 0 stration itructure T 0 0 0 0 0 0 0 0 0 0 0 0 er Specia	P 0 0 0 0 0 1 1 0 1 lization	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 24	3 Hours 3 3 4 3 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC
1 2 3 SI. No. 1 2 3 4 5 5 6 7		Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits	Theory Theory Theory Theory Course Type Theory Theory Theory Theory Theory Theory Theory Integrated Theory Integrated	T 3 3 3 3 Credit S L 3 0 3 0 3 2 3 2 tt of 3) as p	P 0 0 stration is tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 1 0 1 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 Credits 3 3 3 3 3 3 3 3 3 3 3	3 Hours 3 3 9 3 4 3	Major Major Course Category Major Major SIP Major Major Major VAD Minor
1 2 3 4 5 6 7 8 SI. No.	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I	Theory Theory Theory Theory Course Type Theory Theory Theory Theory Theory Integrated Theory Integrated Theory Integrated Course Type	T 3 3 3 3 Credit S L 3 0 3 2 3 2 t of 3) as p	P 0 0 0 stration is tructure T 0 0 0 0 0 0 0 0 0 0 tructure T T	S 0 0 0 1 1	S 0 0 0 0 0 0 0 0 0 0 S S	3 3 3 Credits 3 3 3 3 3 3 24 Credits	3 Hours 3 3 9 3 4 3 Hours	Major Major Course Category Major Major SIP Major Major VAD Minor SEC Course Category
1 2 3 4 5 6 7 8	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I	Theory Theory Theory Theory Course Type Theory Theory Theory Theory Theory Theory Integrated Theory Integrated Theory Integrated Theory	T 3 3 3 3 3 Credit S L 3 0 3 0 3 2 3 2 tt of 3) as p	P 0 0 stration itructure T 0 0 0 0 0 0 0 0 0 0 0 0 er Specia	P 0 0 0 0 0 1 1 0 1 lization	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 24	3 Hours 3 3 4 3 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC
1 2 3 4 5 6 7 8 SI. No. 1	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I Course Title Digital Marketing	Theory Theory Theory Theory Course Type Theory Theory Theory Theory Theory Integrated Theory Integrated Course Type Course Type Theory	T 3 3 3 3 888 Admini Credit S L 3 0 3 0 3 2 3 2 t of 3) as p Cre L 3	P 0 0 stration is tructure T 0 0 0 0 0 0 0 0 0 0 0 tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 1 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 24 Credits	3 Hours 3 3 4 3 3 Hours 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC Course Category
1 2 3 SI. No. 1 2 3 4 5 5 6 7 8 SI. No. 1 2 2	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose Course Title Digital Marketing Automotive Futuristic Technologies	Theory Integrated Theory Integrated Theory Integrated Theory	T 3 3 3 3 3 888 Admini Credit S L 3 0 3 0 3 2 3 2 t of 3) as p Cre L 3	P 0 0 0 stration is tructure T 0 0 0 0 0 0 0 0 0 0 T 0 0 0 0 0 0 0	S 0 0 0 1 0 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Section Credits Section Sect	3 Hours 3 3 4 3 3 Hours 3 3 3 3 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC Course Category Major
1 2 3 4 5 6 7 8 SI. No. 1	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose I Course Title Digital Marketing	Theory Theory Theory Theory Course Type Theory Theory Theory Theory Theory Integrated Theory Integrated Course Type Course Type Theory	T 3 3 3 3 888 Admini Credit S L 3 0 3 0 3 2 3 2 t of 3) as p Cre L 3	P 0 0 stration is tructure T 0 0 0 0 0 0 0 0 0 0 0 tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 1 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	3 3 3 Credits 3 3 3 3 3 3 24 Credits	3 Hours 3 3 4 3 3 Hours 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC Course Category
1 2 3 SI. No. 1 2 3 4 5 5 6 7 8 SI. No. 1 2 2	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose Course Title Digital Marketing Automotive Futuristic Technologies PRE-OWNED CAR BUSINESS	Theory	T 3 3 3 3 3 Credit S L 3 0 3 0 3 2 3 2 t of 3) as p Cre L 3 3 3 3	P 0 0 0 stration is tructure T 0 0 0 0 0 0 0 0 0 tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 1 1 1 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Section Credits Section Sect	3 Hours 3 3 4 3 3 Hours 3 3 3 3 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC Course Category Major
1 2 3 SI. No. 1 2 3 4 5 5 6 7 8 SI. No. 1 2 2	Course Code	Dealership Management Sales Management in Automobile Industry Consumer Behaviour in Automobile Industry Fifth Semester-Bac Course Title Business Ethics and Governance /Entrepreneurship Vehicle Body Fundamentals and Maintenance Summer Internship Project Elective-III Elective-IV Web Mining & Data Extraction Management Minor 4 Personality Development Total credits Electives: Choose Course Title Digital Marketing Automotive Futuristic Technologies	Theory	T 3 3 3 3 3 Credit S L 3 0 3 2 3 2 t of 3) as p Cre L 3 3 3 3 3 cress Admini	P 0 0 0 stration is tructure T 0 0 0 0 0 0 0 0 0 tructure T 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	S 0 0 0 0 0 0 1 1 1 1	S 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Section Credits Section Sect	3 Hours 3 3 4 3 3 Hours 3 3 3 3 3	Major Major Course Category Major Major SIP Major Major VAD Minor SEC Course Category Major

Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Credits	Hours	Course Category
1		International Business	Theory	3	0	0	0	3	3	Major
2		Motor Sport Management	Theory	3	0	0	0	3	3	Major
3		Elective-V	Theory	3	0	0	0	3	3	Major
4		Elective-VI	Theory	3	0	0	0	3	3	Major
5		Minor 5	Theory	3	0	0	0	3	3	Minor
6		Data Handling with SPSS	Comprehensiv e	1		1	1	3	6	Major
Total credits										

		Electives: Choose	basket (any 2 ou							
		Cre	edit Struc	ture	1		T			
Sl. No.	Course Code	Course Title	Course Type	L	Т	P	S	Credits	Hours	Course Category
1		Motor Insurance and Vehicle Act	Theory	3	0	0	0	3	3	Major
2		AUTOMOTIVE EMISSION CONTROL	Theory	3	0	0	0	3	3	Major
3		VEHICLE TRANSPORT MANAGEMENT	Theory	3	0	0	0	3	3	Major
	Seventh Semester-Bachelor of Business Administration in MAM									
Sl. No.	Course Code	Course Title	Course Type	L	T	P	S	Credits	Hours	Course Category
		Introduction to Research Tools and	G 1 :	2	0				-	
2		Platforms Global Geopolitics	Comprehensive	3	0	0	0	3	7	Major Multidisciplinary
2		Literature Review/Secondary Data	Theory	3	0	Ü	U	3	3	Multidiscipinary
3		Research	Comprehensive	2	0	1	1	4	7	RSC
4		Minor 6	Theory	3	0	0	0	3	3	Minor
		Total credits						14		
	Eigth Semester-Bachelor of Business Administration in MAM									
Sl. No.	Course Code	Course Title	Course Type	L	Т	P	s	Credits	Hours	Course Category
1		Research Dissertation	Comprehensive	3	0	2	5	10	21	RSC
		Introduction to R/ Introduction to								
		Python	Integrated	2	0	1	0	3	4	Major
2		Minor 7	Theory	3	0	0	0	3	3	Minor
Total credits								16		

		To be selected from Basket of other
Sem 2-8	Minor	School
		Business Ethics and Governance
Sem 5	Core Elective	/Entrepreneurship
	Semester 1	24
	Semester 2	21
	Semester 3	20
	Semester 4	23
	Semester 5	24
	Semester 6	18
	Semester 7	14
	Semester 8	16
		160

